

JENNY: Before Paxton was born, I really just lived in a bubble world where anything that we had thought that we were going to do, we would just plan it and do it. We had wanted to get pregnant. We got pregnant pretty quickly and there he was. We really did feel like this is it. Life is so good right now. It was perfect. I'm Jenny. I live in Ohio with my husband Steve and our two kids Paxton and Millie. Paxton is 7, and he has moderate Hemophilia A. The day after Paxton was born, he went down for circumcision and didn't return for a long time. They told us that they needed to transfer him to the children's hospital, and they were going to take him to the NICU there. The doctor came in and sat down and just delivered the diagnosis to us and said, "Your son has Hemophilia." I'm like, "Okay. What does that mean? What do we do? How do we fix it?" When they started saying things like, "this is lifelong," it was hard. With hemophilia, there's sort of a honeymoon phase where there's not a lot that takes place based on you're always holding the baby, or they're in a bassinet, or they're in a car seat. But with increased mobility, came increased infusions. We made the decision to not put him on a prophylactic schedule, so we were just treating on demand, but we ended up in the hospital quite often. It kind of became a second home to us. Sometimes he'd be a pin cushion. We'd have to bring a team of nurses in that would have to brace all his limbs and hold him down. When you're a mom, and your instinct is to protect your child, sometimes it doesn't feel like you're protecting them by pinning them down and having them scream at the top of their lungs until they're sweating and red-faced. It doesn't feel like you're protecting them. When Paxton was getting ready to start preschool, we sat down with our hematologist, and we talked about the products that were on the market. We really liked that ELOCTATE would be a prolonged half-life. We went over all of the benefits and risks, and we talked about headaches and rash, and after discussing all that, my husband and I decided that ELOCTATE was going to fit best for our family. We're really happy with our results with ELOCTATE. Paxton's treated twice a week. We do Mondays and Thursdays. That's worked really well for our family. Paxton has not had a breakthrough bleed since he's been on the dose. It's made a really routine lifestyle for us, and instead of hemophilia being in the spotlight, it kind of gets to take a backseat, and we just go on with our lives. This is just our experience. Talk to your hematologist to find out more. Paxton's really amazed me with how he likes to help and take part of the infusion process. He gets his medication out and ready. He mixes it up. He helps me push when I get IV access. Him taking ownership has really played a part in how he feels about his disorder. We got in touch with our CoRe manager, and she has just been a wonderful asset to us. She has really been with us all along the way. We went from being able to plan everything and living in the bubble, to now we know that our circumstances are always going to change from this idealistic plan that we might have. But even when you can't control your circumstances, you can always control your attitude towards the circumstances.

NARRATOR: Indications and Important Safety Information. Indications. ELOCTATE [Antihemophilic Factor (Recombinant), Fc Fusion Protein] is a recombinant DNA derived, antihemophilic factor indicated in adults and children with Hemophilia A (congenital Factor VIII deficiency) for; on-demand treatment and control of bleeding episodes, perioperative management of bleeding, and routine prophylaxis to reduce the frequency of bleeding episodes. ELOCTATE is not indicated for the treatment of Von Willebrand disease. Important Safety Information. Do not use ELOCTATE if you have had an allergic reaction to it in the past. Tell

your healthcare provider if you have or have had any medical problems, take any medicines, including prescription and non-prescription medicines, supplements, or herbal medicines, have any allergies, are breastfeeding, are pregnant or planning to become pregnant, or have been told you have inhibitors (antibodies) to Factor VIII. Allergic reactions may occur with ELOCTATE. Call your healthcare provider or get emergency treatment right away if you have any of the following symptoms: difficulty breathing, chest tightness, swelling of the face, rash, or hives. Your body can also make antibodies called, “inhibitors,” against ELOCTATE, which may stop ELOCTATE from working properly. The most frequently occurring side effects of ELOCTATE are headache, rash, joint pain, muscle pain, and general discomfort. These are not all the possible side effects of ELOCTATE. Talk to your healthcare provider right away about any side effect that bothers you or that does not go away, and if bleeding is not controlled after using ELOCTATE. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088. Please see Full Prescribing Information.