

NARRATOR: ELOCTATE [Antihemophilic Factor (Recombinant), Fc Fusion Protein]. Please stay tuned for Important Safety Information at the end of this video.

CRAIG: My name is Craig. I live in California. I was born in 1957, and I was diagnosed after two days with Hemophilia A, a severe factor VIII deficiency. It's this funny thing about growing up with a chronic disease, especially when it's visible often, because you don't want the disorder to define you. You want to minimize its impact on your life. In the early '60s, they discovered this thing that was called pool concentrate, and eventually cryoprecipitate, and you had an increasingly more ability to treat, and the ability to treat people as they got older and their bodies were bigger. In the early 1980s, we started hearing about hemophiliacs coming down with AIDS. In January of '85, I was tested positive for HIV and that caused me to change my life, but not in the way you might think. I went back to graduate school. I got married and I had a kid. Right? This is what you do if you're not going to let your life be controlled by your disease. I had been watching for a while and knowing that there was this product ELOCTATE, and I had researched it, and I had talked to some doctors, and they were very excited about it. As soon as it became available to them, we both agreed that it would be a good thing for me to try. When I started ELOCTATE, I had a conversation with my doctor. I think there were two issues that we really talked about. One, would it be effective in controlling bleeds for me, and the other one was the risk of developing inhibitors on this drug. I've been happy with the bleed control. I've been very happy with how my body's responded while being on ELOCTATE. I'm a busy guy. I'm trying to do performing. I'm trying to do writing. I'm doing some workshops and a bunch of other stuff, and my life is pretty busy. I'm not really good at getting up in the morning, and this day, every morning, I'm going to treat with the meds. I really like this new app, Micro8, which just gives me reminders and emails and so forth when I'm supposed to be treating. I do know that there are risks associated with ELOCTATE, including, but not limited to, headaches and general discomfort. I met my CoRe manager at a local conference for people with hemophilia. She gave me a little presentation about the drug that helped me understand a little bit more about it, and then I think it's been good to have her as a resource. I'm constantly moved by the way my stories affect other people. The way they touch other people. Being an ELOCTATE Peer, for me, is just another avenue, another venue for me to continue to do these kinds of things that are fun for me and seemingly valuable for other people.

NARRATOR: Indications and Important Safety Information. Indications. ELOCTATE [Antihemophilic Factor (Recombinant), Fc Fusion Protein] is a recombinant DNA derived, antihemophilic factor indicated in adults and children with Hemophilia A (congenital Factor VIII deficiency) for; on-demand treatment and control of bleeding episodes, perioperative management of bleeding, and routine prophylaxis to reduce the frequency of bleeding episodes. ELOCTATE is not indicated for the treatment of Von Willebrand disease. Important Safety Information. Do not use ELOCTATE if you have had an allergic reaction to it in the past. Tell your healthcare provider if you have or have had any medical problems, take any medicines, including prescription and non-prescription medicines, supplements, or herbal medicines, have any allergies, are breastfeeding, are pregnant or planning to become pregnant, or have been told you have inhibitors (antibodies) to Factor VIII. Allergic reactions may occur with ELOCTATE. Call your healthcare provider or get emergency treatment right away if you have any of the

following symptoms: difficulty breathing, chest tightness, swelling of the face, rash, or hives. Your body can also make antibodies called, “inhibitors,” against ELOCTATE, which may stop ELOCTATE from working properly. The most frequently occurring side effects of ELOCTATE are headache, rash, joint pain, muscle pain, and general discomfort. These are not all the possible side effects of ELOCTATE. Talk to your healthcare provider right away about any side effect that bothers you or that does not go away, and if bleeding is not controlled after using ELOCTATE. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088. Please see Full Prescribing Information.